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Status Confirmed Traffic Order# 205803 5803 **Printed:** 09/17/2012 2:23 PM **Last Received:** 09/14/2012 11:44 AM **Showing Buylines:** All Lines

Rep Order# 6852655 EC'd Yes

Ver# ---

Mod# 0

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1230P-2P CBS SOAPS Y&R / B&B Buyline Comment: WIN

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Buyline Comment: WIN

1230P-2P CBS SOAPS Y&R / B&B

:30

\$600.00

09/21-09/21

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\$600.00

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Buyline Comment: WIN

12P-1230P WISH-TV NEWS 8 @ NOON

:30

\$650.00

09/19-09/19

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\$600.00

09/24-09/24

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\$600.00

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Buyline Comment: WIN

12P-1230P WISH-TV NEWS 8 @ NOON

:30

\$650.00

09/21-09/21

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| !   |                        | <br> <br>                                  | 1   |                            |  |  |  | эноминд Биуниса. Ан Епіса   |   |                   |                              |            |                     |
|---|------------------------|--|---|----------------------------|--|--|--|---|---|-------------------|------------------------------|------------|---------------------|
| Station<br>Advertiser<br>Product<br>Estimate# | n Wi<br>tiser  <br> ct | ISH-TV IND<br>( ).JOE<br>JOE DONNE<br>7378 | WISH-I'V INDIANAPOLIS, IN r ( ).JOE DONNELLY 4 US S JOE DONNELLY US SENA 2328 | IN<br>4 US S               | Agency ( ) B 650 MAS; WASHIN Agency C/P1/P2/F    | ) BUYING TIME<br>ASSACHUSETTS<br>INGTON, DC 20 | ( ) BUYING TIME<br>650 MASSACHUSETTS AVE,N<br>WASHINGTON, DC 20001<br>P1/P2/F 290/301/2328 | ( ) BUYING TIME<br>650 MASSACHUSETTS AVE,N.W., SUITE 210<br>WASHINGTON, DC 20001<br>PHPP 200/201/2328 | Rep Firm<br>Sales Office (<br>Salesperson ( |                   | PHILADELPHIA<br>KATE BRADY   | OY<br>AHIA |                     |
| Buyer<br>Phone#<br>Fax#                       | #                      | Erica Corso                                |   |                            | Agency Criff 2/E<br>Flight Dates<br>Hiatus Weeks | 09/18/2  | 09/18/2012 - 09/24/2012  | [2  | Salesperson Phone#<br>Salesperson FAX#      | Phone#<br>FAX#    | 215-567-6005<br>215-567-5938 | 005<br>938 |                     |
| CON   | TRACT                  | CONTRACT COMMENT                           |   |                            |  |  |  |   |   |                   |                              |            |                     |
| LT  | Ln                     | Day  | Time  | Program                    | н  | Len  | Rate   | Dates   | Spots/Week                                  | # of<br>Weeks     | Total<br>Spots               | Total Cost | Daypart             |
| !   | H                      | <br>W<br>Buyli                             | 8A-9A<br>Buyline Comment:   | CBS THIS MORNING WIN       |  | :30  | \$150.00   | 09/19-09/19   | 1  <br> <br> <br> <br> <br>                 | ₽  <br> <br> <br> | ⊢  <br> <br> <br>            | \$150.00   | <br> <br> <br> <br> |
|   | 2                      | F<br>Buyli                                 | 8A-9A CBS<br>Buyline Comment: WIN   | CBS THIS MORNING WIN       |  | <b>:</b> 30                                    | \$150.00   | 09/21-09/21   | ш   | ₽                 | Н                            | \$150.00   |                     |
|   | ω                      | TH<br>Buyli                                | 10A-11A<br>Buyline Comment:   | LET'S MAKE A DEAL<br>WIN   |  | :30  | \$200.00   | 09/20-09/20   | فبر   | Þ                 | Н                            | \$200.00   |                     |
|   | 4                      | M<br>Buyli                                 | 10A-11A LET<br>Buyline Comment: WIN   | LET'S MAKE A DEAL<br>WIN   |  | :30  | \$200.00   | 09/24-09/24   | ш   | ₽                 | Н                            | \$200.00   |                     |
|   | U                      | TU<br>Buyli                                | 1230P-2P CBS<br>Buyline Comment: WIN  | CBS SOAPS YER / BEB<br>WIN |  | :30  | \$600.00   | 09/18-09/18   | μ   | ⊢                 | Н                            | \$600.00   |                     |
|   | σ                      | TH<br>Buyli                                | 1230P-2P<br>Buyline Comment:  | CBS SOAPS Y&R / B&B<br>WIN |  | : 30   | \$600.00   | 09/20-09/20   | н   | ₽                 | Н                            | \$600.00   |                     |

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Ver#

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Status Confirmed

Traffic Order# 205803

Printed:

09/17/2012 2:23 PM

Rep Order# EC'd Yes LT Fax# Buyer Station Phone# Estimate# Product Advertiser 21 16 20 19 18 17 15 14 13 12 1 Ľ WISH-TV INDIANAPOLIS, IN r ( ).JOE DONNELLY 4 US S JOE DONNELLY US SENA Erica Corso Z Σ щ Z' Z Day TH UT TH TU ΉT UI Buyline Comment: Buyline Comment: WIN Buyline Comment: Time 530P-6P 530P-6P 4P-5P 4P-5P 4P-5P 11A-12P 11A-12P 11A-12P 11A-12P 12P-1230P WISH-TV WIN WIN WIN MIN MIN MIN WIN WISH-TV NEWS WISH-TV WIN WIN THE THE ANDERSON THE PRICE IS RIGHT THE PRICE Program ANDERSON ANDERSON ANDERSON PRICE PRICE NEWS NEWS IS IS RIGHT IS RIGHT ω ω ά RIGHT AT 5:30 AT 5:30 MOON 9 Hiatus Weeks Flight Dates Agency C/P1/P2/E Agency 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001 ) BUYING TIME Len :30 :30 :30 :30 :30 :30 : 30 :30 :30 :30 :30 09/18/2012 - 09/24/2012 299/301/2328 Rate \$600.00 \$600.00 \$150.00 \$150.00 \$150.00 \$150.00 \$600.00 \$600.00 \$600.00 \$600.00 \$650.00 Showing Buylines: All Lines Last Received: 09/20-09/20 09/18-09/18 09/24-09/24 09/20-09/20 09/19-09/19 09/18-09/18 09/21-09/21 09/20-09/20 09/19-09/19 09/18-09/18 09/24-09/24 Dates 09/14/2012 11:44 AM μ. <u>ا</u> سر ш سا Spots/Week Sales Office ( Salesperson ( Salesperson FAX# Salesperson Phone# Rep Firm # of Weeks щ سر ш ـــــا μ. ) PHILADELPHIA ) KATE BRADY 215-567-6005 215-567-5938 Total Spots \_\_ ш ш щ ـــــا ш Total Cost \$600.00 \$600.00 \$150.00 \$150.00 \$150.00 \$150.00 \$600.00 \$600.00 \$600.00 \$600.00 \$650.00 Daypart

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Agency ( ) BUYING TIME
650 MASSACHUSETTS AVE.N.W., SUITE 210 Rep Firm
Sales Office ) PHII ADELPHIA 3 of

| 32                          | 31                      | 30                      | 29           | 28                      | 27                          | 26                      | 25                          | 24                          | 23                      | 22                          |                | Station Advertiser Product Estimate# Buyer Phone#   |
|-----------------------------|-------------------------|-------------------------|--------------|-------------------------|-----------------------------|-------------------------|-----------------------------|-----------------------------|-------------------------|-----------------------------|----------------|---|
| ? TU                        |                         | ) TH                    | M            | 3 TU                    | M                           | raj                     | W                           | TU                          | ×                       | щ                           | ı              | WISH-T<br>r (<br>JOE J<br>: 2328<br>Erica   |
|                             | Buyline                 | H :<br>Buyline          | Buyline      | U .<br>Buyline          |                             | e<br>Buyline            |                             |                             | Buyline                 |                             | Day<br>        | ISH-TV IN<br>( ).JO<br>JOE DONN<br>2328<br>Erica Corso  |
| 630P-7P<br>Buyline Comment: | 5P-530P<br>ine Comment: | 5P-530P<br>ine Comment: | 5P-530P      | 5P-530P<br>ine Comment: | 6P-630P<br>Buyline Comment: | 6P-630P<br>ine Comment: | 6P-630P<br>Buyline Comment: | 6P-630P<br>Buyline Comment: | 530P-6P<br>ine Comment: | 530P-6P<br>Buyline Comment: | Time           | WISH-TV INDIANAPOLIS, IN  ( ) .JOE DONNELLY 4 US S  JOE DONNELLY US SENA  2328  Erica Corso   |
| WISH-TV 6P NEW              | WISH-TV NEWS (          | WISH-TV NEWS WIN        | WISH-TV NEWS | WISH-TV NEWS :          | WISH-TV NEWS :              | WISH-TV NEWS            | WISH-TV NEWS                | WISH-TV NEWS                | WISH-TV NEWS            | WISH-TV NEWS                | Program        | N<br>4 US S   |
| ×i                          | 8 AT 5                  | 8 AT 5                  | 8 AT 5       | 8 AT 5                  | 8 AT 6                      | 8 AT 6                  | 8 AT 6                      | 8 AT 6                      | 8 AT 5                  | 8 AT 5                      | <br>           |   |
|                             |                         |                         |              |                         |                             |                         |                             |                             | 5:30                    | 5:30                        |                | Agency ( )<br>650 MA<br>WASHII<br>Agency C/P1/P2/E<br>Flight Dates<br>Hiatus Weeks  |
| :30                         | :30                     | :30                     | :30          | :30                     | :30                         | :30                     | :30                         | :30                         | :30                     | :30                         | Len            | BUYIN<br>SSACH<br>NGTON<br>29<br>09/18  |
| \$700.00                    | \$600.00                | \$600.00                | \$600.00     | \$600.00                | \$600.00                    | \$600.00                | \$600.00                    | \$600.00                    | \$600.00                | \$600.00                    | Rate           | ( ) BUYING TIME<br>650 MASSACHUSETTS AVE,N.W., SUITE 210<br>WASHINGTON, DC 20001<br>P1/P2/E 299/301/2328<br>es 09/18/2012 - 09/24/2012<br>æks |
| 09/18-09/18                 | 09/24-09/24             | 09/20-09/20             | 09/19-09/19  | 09/18-09/18             | 09/24-09/24                 | 09/21-09/21             | 09/19-09/19                 | 09/18-09/18                 | 09/24-09/24             | 09/21-09/21                 | Dates          | W., SUITE 210<br>.2   |
| ш                           | . н                     | щ                       | Щ            | щ                       | щ                           | ц                       | Н                           | Н                           | H                       | Н                           | Spots/Week     | Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX#   |
| Н                           | H                       | <b>j</b> 1              | <b>ji</b>    | ⊢                       | <b>⊢</b> -1                 | 1-4                     | <b></b>                     | ш                           | ш                       | Н                           | # of<br>Weeks  | )<br>(one#<br>X#  |
| Н                           | ч                       | щ                       | Н            | н                       | Ľ                           | ⊣                       | щ                           | ц                           | щ                       | Н                           | Total<br>Spots | PHILADELPHIA<br>KATE BRADY<br>215-567-6005<br>215-567-5938  |
| \$700.00                    | \$600.00                | \$600.00                | \$600.00     | \$600.00                | \$600.00                    | \$600.00                | \$600.00                    | \$600.00                    | \$600.00                | \$600.00                    | Total Cost     | )<br>141<br>151<br>151<br>151<br>151<br>151<br>151<br>151<br>151<br>151   |
|                             |                         |                         |              |                         |                             |                         |                             |                             |                         |                             | Daypart        |   |

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Daypart

Rep Order# 6852655 EC'd Yes Ver# 1 Mod# 0 Status Confirmed Traffic Order# 205803 

| 41                           | 40                            | 3<br>9                       | 3<br>8                      | 37                          | 36                           | 35                          | 34                          | 3<br>3<br>3                            | 2              | Buyer<br>Phone#                        | Station<br>Advertiser<br>Product  |
|------------------------------|-------------------------------|------------------------------|-----------------------------|-----------------------------|------------------------------|-----------------------------|-----------------------------|--|----------------|--|---|
| ĸ                            | W                             | ×                            | Η                           | н                           |                              | μĵ                          |                             |  |                | Eric                                   | WISH-7<br>( JOE )   |
|                              |                               |                              |                             | TH<br>Buyline               | TU<br>Buyline                |                             | TH<br>Buyline               | 1                                      |                | Erica Corso                            | -TV INDIA<br>) .JOE D<br>B DONNELL  |
| 11P-1135P                    | 11P-1135P<br>Buyline Comment: | 730P-8P<br>Buyline Comment:  | 730P-8P<br>Buyline Comment: | 730P-8P<br>Buyline Comment: | 730P-8P<br>Buyline Comment:  | 630P-7P<br>Buyline Comment: | 630P-7P<br>Buyline Comment: | 630P-7P<br>Buyline Comment:            | Time           |  | WISH-TV INDIANAPOLIS, IN ( ) .JOE DONNELLY 4 US S JOE DONNELLY US SENA 2328                             |
| 1P-1135P WISH-TV NEWS 8 @ 11 | WISH-TV NEWS 8 @ 11           | ENTERTAINMENT TONIGHT<br>WIN | ENTERTAINMENT TONIGHT WIN   | ENTERTAINMENT TONIGHT WIN   | ENTERTAINMENT TONIGHT<br>WIN | WISH-TV 6P NEW              | WISH-TV 6P NEW              | WISH-TV 6P NEW                         | Program        |  | IN<br>4 US S<br>A   |
|                              |                               | Ĥ                            | i <del>j</del>              | Ā                           | in .                         |                             |                             |  |                | Flight Dates Hiatus Weeks              | Agency ( )<br>650 MA<br>WASHII  |
| :30                          | :30                           | :30                          | :30                         | :30                         | :30                          | :30                         | :30                         | : 30                                   | Len            | 09/18/2                                | BUYING<br>SSACHUS<br>NGTON, I   |
| \$900.00                     | \$900.00                      | \$600.00                     | \$600.00                    | \$600.00                    | \$600.00                     | \$700.00                    | \$700.00                    | \$700.00                               | Rate           | 09/18/2012 - 09/24/2012                | ( ) BUYING TIME<br>650 MASSACHUSETTS AVE,N.W., SUITE 210<br>WASHINGTON, DC 20001<br>P1/P7F 290/201/2328 |
| 09/24-09/24                  | 09/19-09/19                   | 09/24-09/24                  | 09/21-09/21                 | 09/20-09/20                 | 09/18-09/18                  | 09/21-09/21                 | 09/20-09/20                 | 09/19-09/19                            | Dates          |  | v., SUITE 210   |
| ш                            | Н                             | Н                            | Н                           | <b>ј</b>                    | щ                            | н                           | Ц                           | <u></u> Н<br> <br> <br> <br> <br> <br> | Spots/Week     | Salesperson Phone#<br>Salesperson FAX# | Rep Firm<br>Sales Office (<br>Salesperson (   |
| Н                            | ш                             | H                            | Н                           | H                           | Н                            | Н                           | Н                           | ь—а ў<br>ў<br>і                        | # of<br>Weeks  | Phone#<br>FAX#                         |   |
| Н                            | Ы                             | ⊣                            | Н                           | Н                           | Н                            | Н                           | Н                           | ⊢                                      | Total<br>Spots | 215-567-6005<br>215-567-5938           | PHILADELPHIA<br>KATE BRADY  |
| \$900.00                     | \$900.00                      | \$600.00                     | \$600.00                    | \$600.00                    | \$600.00                     | \$700.00                    | \$700.00                    | \$700.00                               | ш              | )05<br>)38                             | HIA<br>VY   |

## --REPORT TOTALS---

Buyline Comment: WIN

Report Totals: 41 / \$22,250.00

| Market Totals \$60,709   | COMPETITIVE | Lines not sent/rcld/rtrn: 0 / \$0.00 | Station Totals: 41 / \$22,250.00 | Sales Totals: 41 / \$22,250.00 | Sep 12: 41 / \$22,250.00 | Fax# | Phone#                        | Buyer Erica Corso                    | Estimate# 2328                | Product JOE DONNELLY US SENA | Advertiser ( ).JOE DONNELLY 4 US S                            | Station WISH TV INDIANABOLIS IN | Rep Order# 6852655 Ver# 1 Mod# 0 Status Confirmed EC'd Yes   |
|--------------------------|-------------|--------------------------------------|----------------------------------|--------------------------------|--------------------------|------|-------------------------------|--------------------------------------|-------------------------------|------------------------------|---|---------------------------------|--|
| CABL 0% WISH 36% WNDY 0% |             |                                      |                                  |                                |                          |      | Hiatus Weeks                  | Flight Dates 09/18/2012 - 09/24/2012 | Agency C/P1/P2/E 299/301/2328 | WASHINGTON, DC 20001         | agency ( ) BOTTING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 |                                 | Traffic Order# 205803<br>Showi   |
| WRTV 13% WTHR 45%        |             |                                      |                                  |                                |                          |      | Salesperson FAX# 215-567-5938 | Salesperson Phone# 215-567-6005      |                               | Salesperson ( ) KATE BRADY   | Sales Office ( ) PHILADELPHIA                                 | Ban Rirm                        | <b>Printed:</b> 09/17/2012 2:23 PM <b>Last Received:</b> 09/14/2012 11:44 AM <b>ng Buylines:</b> All Lines |

WTTV 1%

WXIN 2%

Books Demos

null RA35+

-- CREDIT RISK -CASH IN ADVANCE

5 of 5

#### AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

| (check applicab     | le box)                                | CANDIDA                      | AIE ADVE                      | KITZEMEI                        | NIS                    |
|---------------------|--|------------------------------|-------------------------------|---------------------------------|------------------------|
|                     | RAL CANDIDA                            | ATE                          |                               | E/LOCAL CA                      | NDIDATE                |
| To Av               | ail Themselve<br>w, Federal Ca         | s of The Low<br>ndidates Mus | est Unit Cha<br>st Sign The C | rge During a<br>Certification ( | Political<br>On Page 3 |
| Station and         | d Location:                            |                              |                               | Date:                           | .012                   |
| I,                  | Buying T                               | ime, LLC                     |                               |                                 | ,                      |
| being/on behalf     | of:                                    | oe Donne                     | lly                           |                                 | , a legally            |
| qualified candic    | late of the                            | Democr                       | atic                          |                                 | political              |
| party for the off   | ice of: Uni                            | ted States                   | s Senate                      | (IN)                            |                        |
| in the              | G                                      | eneval                       |                               | -                               |                        |
| election to be h    | eld on:                                | iesday, Na                   | rember 6th                    | h, 2012                         |                        |
|                     | est station time as f                  |                              |                               | ·                               |                        |
| Broadcast<br>Length | Time of Day,<br>Rotation or<br>Package | Days                         | Class                         | Times per<br>Week               | Number<br>of Weeks     |
|                     |  | AS<br>OR DE                  | SERED                         |                                 |                        |
|                     |  |                              |                               |                                 |                        |
| Total Char          | <br>ges: ∯                             |                              |                               |                                 | \ IET                  |

| For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:  |
|---|
| Jue Donnelly for Indiana P.O. Box 391 Indianapolis, IN 46206  |
| Indianapolis, IN 46206  |
| I represent that the payment for the above described broadcast time has been furnished by:  |
| Jue Donnelly for Indiana  |
| and you are authorized to announce the time as paid for by such person or entity.  I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate. |
| The name of the treasurer of the candidate's authorized committee is:   |
| Kathy Davis   |
| This station has disclosed to me its political advertising policies, including: applicable classes and rate and discount, promotional and other sales practices (not applicable to federal candidates).                                       |
| THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BAS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.  |
| To Be Signed By Candidate or Authorized Committee   |
| 06/13/12  |
| Date Signature  |
| To Be Signed By Station Representative  |
| ☐ Accepted ☐ Accepted in Part ☐ Rejected  |

Signature

Printed Name

Title

#### **CANDIDATE CERTIFICATION**

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

| I. Joe Punnelly  |   |
|--|---|
| (name of federal candidate or authorized committee) hereby cert<br>to be broadcast (in whole or in part) pursuant to this agreement:   | ify that the programming                        |
| ☐ does ☐ does not  |   |
| refer to an opposing candidate (check applicable box). I further opposing that does refer to an opposing candidate:  | certify that for the                            |
| (check applicable box)   |   |
| the radio programming contains a personal audio statement identifies the candidate, the office being sought, and that the approved the broadcast.  | nt by the candidate that<br>ne candidate has    |
| the <b>television</b> programming contains a clearly identifiable image of the candidate for a duration of at least four second displayed printed statement identifying the candidate, that the broadcast, and that the candidate and/or the candidate's paid for the broadcast. | ds, and a simultaneously the candidate approved |
| Source S Dannelle  |   |
| signature of candidate or authorized committee   |   |
| Joseph S. Donnelly   |   |
| printed name   | date  |

| Station   | Advertiser   Product   Estim Order Inventory Descript Time Period |                    | Length        | Date Air Time | me Inv. Code (Placed)  | Rate Ad-ID | Priority                                |
|---|---|--------------------|---------------|---------------|--|------------|---|
| It Order #:   | 1   | OHOUSE OF          |               |               |  |            |   |
| HSIW  | POL/Joe Donnelly For U JOE DONNELL2328 News 8 @ 530p              | 530-6p             | :30           | 09/18/12      | News 8 @530  | \$600.00   | P3                                      |
| HSIW  | DONNELI 2328  | 1227-2p            | :30           | 09/18/12      | Daytime Afternoon  | \$600.00   | P2                                      |
| HSIW  | POL/Joe Donnelly For UJOE DONNELL2328 Entertainment Tonight       | 728-8p             | :30           | 09/18/12      | M-F 730-8p   | \$600.00   | P3                                      |
| MSIM  |   | 1058-12p           | :30           | 09/18/12      | Price is Right   | \$600.00   | P1                                      |
| HSIM  | POL/Joe Donnelly For U JOE DONNELI 2328 News 8 @6                 | 558-630p           | :30           | 09/18/12      | News 8 @6  | \$600.00   | P3                                      |
| HSIM  |   | 5-530p             | :30           | 09/18/12      | News 8 @5  | \$600.00   | P3                                      |
| HSIW  |   | 357-5p             | :30           | 09/18/12      | M-F 4p-5p  | \$150.00   | P4                                      |
| HSIM  | DONNELL 2328  | 630-7p             | :::0          | 09/18/12      | CBS Evening News   | \$700.00   | P3                                      |
| HSIM  | DONNELL 2328  | 11-1135p           | :30           | 09/19/12      | ) N M-T  | \$900.00   |   |
| HSIM  | DONNELL2328   | 8-9a               | :30           | 09/19/12      | CBS This Morning   | \$150.00   | 73                                      |
| HSIM  | DONNELL2328   | 5-530p             | :30           | 09/19/12      | News 8 @5  | \$600.00   | 3 2                                     |
| W W   | DONNELL 2328  | 558-63Up           | .:<br>:       | 21./61./60    | News & @6  | \$600.00   | יי נ<br>ט                               |
| WINI<br>UNI<br>UNI<br>UNI<br>UNI<br>UNI<br>UNI<br>UNI<br>UNI<br>UNI | POLITION DOTTINETLY FOR UTILE DONNET 2328 Anderson Cooper         | 357-5p<br>1058-12n | ن<br>ک<br>ک   | 09/19/12      | Drice is Dight   | \$600.00   | ד <del>ס</del>                          |
| HSIW  | DONNELI 2328  | 1158a-1230p        | :30           | 09/19/12      | Noon News  | \$650.00   | P2                                      |
| HSIM  | DONNELL2328   | 630-7p             | :30           | 09/19/12      | CBS Evening News   | \$700.00   | P3                                      |
| HSIW  | DONNELI 2328  | 1058-12p           | :30           | 09/20/12      | Price is Right   | \$600.00   | P1                                      |
| HSIW  | POL/Joe Donnelly For U JOE DONNELL2328 News 8 @5p                 | 5-530p             | :30           | 09/20/12      | News 8 @5  | \$600.00   | P3                                      |
| HSIM  | POL/Joe Donnelly For U JOE DONNELL2328 Soap Rotator               | 1227-2p            | :30           | 09/20/12      | Daytime Afternoon  | \$600.00   | P2                                      |
| WISH<br>HSIW  | DONNELL 2328  | 357-5p             | :<br>::<br>:: | 09/20/12      | M-F 4p-5p  | \$150.00   | T C                                     |
| HSIM  | POL/Joe Donnelly For UJOE DONNETT 2328 CBS Evening News           | 630-7p             | :<br>:        | 09/20/12      | CBS Evening News   | \$700.00   | P3 -                                    |
| HSIW  | DONNELI 2328  | 958-11a            | :30           | 09/20/12      | Let's Make a Deal  | \$200.00   | P3                                      |
| HSIM  | DONNELI 2328  | 530-6p             | :30           | 09/20/12      | News 8 @530  | \$600.00   | P3                                      |
| HSIW  |   | 1227-2p            | :30           | 09/21/12      | Daytime Afternoon  | \$600.00   | P2                                      |
| HSIM  | POL/Joe Donnelly For U JOE DONNELL 2328 News 8 @6                 | 558-630p           | :30           | 09/21/12      | News 8 @6  | \$600.00   | P3                                      |
| HSIM  | POL/Joe Donnelly For UJOE DONNELL2328 CBS Evening News            | 630-7p             | :30           | 09/21/12      | CBS Evening News   | \$700.00   | P3                                      |
| HSIW  | POL/Joe Donnelly For U JOE DONNELL 2328 Noon News                 | 1158a-1230p        | :30           | 09/21/12      | Noon News  | \$650.00   | P2                                      |
| HSIM  |   | 530-6p             | :30           | 09/21/12      | News 8 @530  | \$600.00   | P3                                      |
| HSIM  | DONNELI 2328  | 1058-12p           | :30           | 09/21/12      | Price is Right   | \$600.00   | . P1                                    |
| HSIM  | DONNELI 2328  | 8-9a               | :30           | 09/21/12      | CBS This Morning   | \$150.00   | )<br>3                                  |
| NINE I  | POLITION Donnelly For 11:10F DONNET 12328 Entertainment Tonight   | 728-8p             | د             | 09/24/12      | M-F 730-85   | \$600.00   | D3 C                                    |
| HSIW  | DONNELI 2328  | 558-630p           | :30           | 09/24/12      | News 8 @6  | \$600.00   | P3                                      |
| HSIW  | DONNELL2328   | 530-6p             | :30           | 09/24/12      | News 8 @530  | \$600.00   | P3                                      |
| HSIW  | DONNELI 2328  | 5-530p             | :30           | 09/24/12      | News 8 @5  | \$600.00   | P3                                      |
| HSIW  | POL/Joe Donnelly For UJOE DONNELL2328 Anderson Cooper             | 357-5p             | :30           | 09/24/12      | M-F 4p-5p  | \$150.00   | P4                                      |
| HSIM  | POL/Joe Donnelly For UJOE DONNELL2328 Noon News                   | 1158a-1230p        | :30           | 09/24/12      | Noon News  | \$650.00   | P2                                      |
| HSIM  | POL/Joe Donnelly For U JOE DONNELL 2328 Let's Make A Deal         | 958-11a            | :30           | 09/24/12      | Let's Make a Deal  | \$200.00   | P3                                      |
| HSIM  | POL/Joe Donnelly For U JOE DONNELL2328 Soap Rotator               | 1227-2p            | :30           | 09/24/12      | Daytime Afternoon  | \$600.00   | P2                                      |
| HSIM  | POL/Joe Donnelly For UJOE DONNELL2328 News 8 @ 11 M-F             | 11-1135p           | :30           | 09/24/12      | LN M-F   | \$900.00   | P3                                      |
| これない こうないとう からは本のは  |   |                    |               |               | SECRETARY OF A SECRETARY OF THE SECRETAR |            | Charles of A. Bringhill Charles Charles |

Spot Manager: All, 09/18/12-09/24/12 (09/17/12 11:08:56 AM)



**WISH** Remit Address:

Chicago, IL 60693 90359 Collections Center Drive

Main: (317) 923-8888 Billing: (317) 923-8888

### NVOICE

Advertiser Estimate Number Product 2328 POL/Joe Donnelly For US Senate (D) JOE DONNELLY US SENA

| Invoice #      | 205803-1            |
|----------------|---------------------|
| Invoice Date   | 09/30/12            |
| Invoice Month  | September 2012      |
| Invoice Period | 08/27/12 - 09/24/12 |

Page 1 of 5

| Station                                | WISH               |
|--|--------------------|
| Account Executive   Petry Philadelphia | Petry Philadelphia |
| Sales Office                           | Petry/Philadelphia |
| Sales Region                           | National           |
|  |                    |

| 0                   | D      | Α          | 0      |
|---------------------|--------|------------|--------|
| Order Flight        | Deal # | Alt Order# | Order# |
| 09/18/12 - 09/24/12 |        | 06852655   | 205803 |

| Billing Calendar | Broadcast |
|------------------|-----------|
| Billing Type     | Cash      |
| Special Handling |           |

Washington, DC 20001-3796

Floor 1

650 Massachusetts Avenue NW Buying Time Attention: Accounts Payable Billing Address:

| Product Code | Advertiser Code | IDB# |
|--------------|-----------------|------|
| 301          | 299             |      |

| Advertiser Ref | Agency Ref            |  |
|----------------|-----------------------|--|
|                | IN5252/SP2893/TO824/A |  |



Billing Address:

**Buying Time** 

Washington, DC 20001-3796

Floor 1

Attention: Accounts Payable 650 Massachusetts Avenue NW

Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693 Main: (317) 923-8888 Billing: (317) 923-8888

# INVOICE

Advertiser POL/Joe Donnelly For US Senate (D)
Product JOE DONNELLY US SENA
Estimate Number 2328

| l | Invoice #      | 205803-1            |
|---|----------------|---------------------|
|   | Invoice Date   | 09/30/12            |
|   | Invoice Month  | September 2012      |
|   | Invoice Period | 08/27/12 - 09/24/12 |
| 1 |                |                     |

Page 2 of 5

| National                             | Sales Region      |
|--------------------------------------|-------------------|
| Petry/Philadelphia                   | Sales Office      |
| Account Executive Petry Philadelphia | Account Executive |
| WISH                                 | Station           |

| ,                   | De    | ΑI         | Q      |
|---------------------|-------|------------|--------|
| Order Eliabt        | Deal# | Alt Order# | Order# |
| 09/18/12 - 09/24/12 |       | 06852655   | 205803 |

| Billing Calendar | Broadcast | Б |
|------------------|-----------|---|
| Billing Type     | Cash      | A |
| Special Handling |           | P |

| Product Code | Advertiser Code | IDB# |
|--------------|-----------------|------|
| 301          | 299             |      |

| , | Advertiser Ref | Agency Ref            |  |
|---|----------------|-----------------------|--|
|   |                | IN5252/SP2893/TO824/A |  |

| 19  | <del>2</del> 8   | 17  | 16  | 15   | 14  | 13   | 12   | <del>-</del>  | Line                                |
|---|--|---|---|--|---|--|--|---|-------------------------------------|
| HSIW<br>HSIW  | HSIW<br>HSIW   | HSIW<br>HSIW  | HSIW<br>HSIW  | HSIW<br>HSIW   | HSIW<br>HSIW  | HSIW<br>HSIW   | HSIM<br>HSIM   | HSIW<br>HSIW  | Channel                             |
| Anderson Cooper                                     | Anderson Cooper  | Anderson Cooper                                       | Anderson Cooper   | Price Is Right                                       | Price Is Right  | Price Is Right   | Price Is Right   | Noon News   | Channel Description WISH Noon News  |
| 357-5p  | 357-5p   | 357-5p  | 357-5p  | 1058-12p   | 1058-12p  | 1058-12p   | 1058-12p   | 1158a-1230p   | Time<br>1158a-1230p                 |
| 09/17/12 to 09/23/12 1xT Th 09/20/12 :30 4:20 PM to | 09/17/12 to 09/23/12 1xw<br>W 09/19/12 :30 4:23 PM<br>to | 09/17/12 to 09/23/12 1x -T Tu 09/18/12 :30 4:43 PM to | 09/17/12 to 09/23/12 1xF<br>F 09/21/12 :30 12:00 PM<br>to | 09/17/12 to 09/23/12 1xT Th 09/20/12 :30 12:00 PM to | 09/17/12 to 09/23/12 1xw<br>W 09/19/12 :30 10:58 AM<br>to | 09/17/12 to 09/23/12 1x -T<br>Tu 09/18/12 :30 11:29 AM<br>to | 09/24/12 to 09/30/12 1x M<br>M 09/24/12 :30 12:27 PM<br>to | 09/17/12 to 09/23/12 1xF<br>F 09/21/12 :30 12:26 PM<br>to | Day Date Length Aired Days Ad-ID to |
| JSD120730H  | JSD120730H   | JSD120730H  | JSD120730H  | JSD12073ОН   | JSD120730H  | JSD120730H   | JSD120730H   | JSD120730H  | s Ad-ID                             |
| \$150.00  | \$150.00   | \$150.00  | \$600.00  | \$600.00   | \$600.00  | \$600.00   | \$650.00   | \$650.00  | Rate Reconciliation                 |
|   |  |   | -   | _  | _   | -  | >  |   | Ref#                                |



Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

## INVOICE

Advertiser POL/Joe Donnelly For US Senate (D)
Product JOE DONNELLY US SENA
Estimate Number 2328

| Invoice #      | 205803-1            |
|----------------|---------------------|
| Invoice Date   | 09/30/12            |
| Invoice Month  | September 2012      |
| Invoice Period | 08/27/12 - 09/24/12 |

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| Station           | WISH                                 |
|-------------------|--------------------------------------|
| Account Executive | Account Executive Petry Philadelphia |
| Sales Office      | Petry/Philadelphia                   |
| Sales Region      | National                             |
|                   |                                      |

| Order Eliabt       | Deal# | Alt Order# | Order# |  |
|--------------------|-------|------------|--------|--|
| C1/1/C/00 C1/81/00 |       | 06852655   | 205803 |  |

| Billing Calendar | Broadcast |
|------------------|-----------|
| Billing Type     | Cash      |
| Special Handling |           |

Washington, DC 20001-3796

Buying Time Attention: Accounts Payable

650 Massachusetts Avenue NW

Floor 1

Billing Address:

| Product Code | Advertiser Code | IDB# |
|--------------|-----------------|------|
| 301          | 299             |      |

| Agency Ref     | IN5252/SP2893/TO824/A |
|----------------|-----------------------|
| Advertiser Ref |                       |
|                |                       |

| 28   | 27  | 26  | 25   | 24   | 23  | 22   | 21   | 20   | Line<br>19                               |
|--|---|---|--|--|---|--|--|--|--|
| HSIW<br>HSIW   | HSIW<br>HSIW  | HSIW<br>HSIW  | HSIW<br>HSIW   | HSIW<br>HSIW   | HSIM<br>HSIM  | HSIW<br>HSIW   | HSIM<br>HSIM   | HSIM<br>HSIM   | Channe<br>WISH                           |
| News 8 @5p   | News 8 @6   | News 8 @6   | News 8 @6  | News 8 @6  | News 8 @ 530p   | News 8 @ 530p  | News 8 @ 530p  | News 8 @ 530p  | Channel Description WISH Anderson Cooper |
| 5-530p   | 558-630p  | 558-630p  | 558-630p   | 558-630p   | 530-6p  | 530-6p   | 530-6p   | 530-6p   | Time<br>357-5p                           |
| 09/24/12 to 09/30/12 1х м<br>М 09/24/12 :30 6:15 PM эsb120730н<br>to | 09/17/12 to 09/23/12 1xF<br>F 09/21/12 :30 6:16 PM эвртгот то | 09/17/12 to 09/23/12 1хw<br>W 09/19/12 :30 5:59 PM эsв120730н<br>to | 09/17/12 to 09/23/12 1x -T<br>Tu 09/18/12 :30 6:28 PM эср120730н<br>to | 09/24/12 to 09/30/12 1x м<br>М 09/24/12 :30 5:43 PM JSD120730H<br>to | 09/17/12 to 09/23/12 1xF<br>F 09/21/12 :30 5:30 PM эsв120730н<br>to | 09/17/12 to 09/23/12 1xТ<br>Th 09/20/12 :30 5:57 PM эsp120730н<br>to | 09/17/12 to 09/23/12 1x -T<br>Tu 09/18/12 :30 5:38 PM эврэголзон<br>to | 09/24/12 to 09/30/12 1x м<br>М 09/24/12 :30 4:33 PM эsp120730н<br>to | Day Date Length Aired Days Ad-ID to      |
| \$600.00   | \$600.00  | \$600.00  | \$600.00   | \$600.00   | \$600.00  | \$600.00   | \$600.00   | \$150.00   | Rate Reconciliation Ref #                |



Remit Address:

90359 Collections Center Drive

**WISH** 

Chicago, IL 60693 Main: (317) 923-8888 Billing: (317) 923-8888

#### NVOICE

Advertise Product Estimate

| lnv | 2328                               | Number |
|-----|------------------------------------|--------|
| ln۷ | JOE DONNELLY US SENA               |        |
| lnv | POL/Joe Donnelly For US Senate (D) | er     |
|     |                                    |        |

| Invoice #          | 205803-1            |
|--------------------|---------------------|
| Invoice Date       | 21/08/90            |
| <br>Invoice Month  | September 2012      |
| <br>Invoice Period | 08/27/12 - 09/24/12 |
|                    |                     |

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| Account Executive Petry Philadelphia  Sales Office Petry/Philadelphia  Sales Region National | Station           | WISH               |
|--|-------------------|--------------------|
|  | Account Executive | Petry Philadelphia |
|  | Sales Office      | Petry/Philadelphia |
|  | Sales Region      | National           |

| O.40. Flimbt        | Deal # | Alt Order# | Order# |
|---------------------|--------|------------|--------|
| 21/4C/6U - 21/81/6U |        | 06852655   | 205803 |

| Billing Calendar | Broadcast | <u> </u> |
|------------------|-----------|----------|
| Billing Type     | Cash      | 7        |
| Special Handling |           | -        |

Washington, DC 20001-3796

Floor 1

650 Massachusetts Avenue NW

**Attention: Accounts Payable** 

**Buying Time** 

Billing Address:

| Product Code | Advertiser Code | IDB# |
|--------------|-----------------|------|
| 301          | 299             |      |

| Advertiser Ref | Agency Ref            |  |
|----------------|-----------------------|--|
|                | IN5252/SP2893/TO824/A |  |

| 37                    |                                     | 36                           |            |                      | 35                      |            |                      | 34                      |            |                      | 33                      |            |                      | 32                      |            |                      | 31         |            |                      | 30         |            |                      | 29         |            |                      | 28         | Line                    |  |
|-----------------------|-------------------------------------|------------------------------|------------|----------------------|-------------------------|------------|----------------------|-------------------------|------------|----------------------|-------------------------|------------|----------------------|-------------------------|------------|----------------------|------------|------------|----------------------|------------|------------|----------------------|------------|------------|----------------------|------------|-------------------------|--|
| HSIM                  | HSIW                                | HSIM                         | HSIM       |                      | HSIW                    | HSIW       |                      | HSIM                    | HSIM       |                      | HSIM                    | HSIW       |                      | HSIM                    | HSIW       |                      | HSIW       | HSIM       |                      | HSIM       | HSIM       |                      | HSIW       | HSIW       |                      | HSIW       | Channe                  |  |
| Entertainment Tonight |                                     | <b>Entertainment Tonight</b> |            |                      | <b>CBS Evening News</b> |            |                      | News 8 @5p | Channel Description     |  |
| onight                |                                     | onight                       |            |                      | SWS                     |            |                      | SM                      |            |                      | SW                      |            |                      | SM                      |            |                      |            |            |                      |            |            |                      |            |            |                      |            |                         |  |
| 728-8p                |                                     | 728-8p                       |            |                      | 630-7p                  |            |                      | 630-7p                  |            |                      | 630-7p                  |            |                      | 630-7p                  |            |                      | 5-530p     |            |                      | 5-530p     |            |                      | 5-530p     |            |                      | 5-530p     | Time                    |  |
| •                     |                                     |                              |            |                      | •                       |            |                      | •                       |            |                      | •                       |            |                      | J                       |            |                      | Ū          |            |                      | J          |            |                      | J          |            |                      | J          |                         |  |
|                       | 09/17/<br>Tu                        |                              | П          | 09/17/               |                         | Тh         | 09/17/               |                         | 8          | 09/17/               |                         | Tu         | 09/17/               |                         | Z          | 09/24/               |            | Th         | 09/17/               |            | 8          | 09/17/               |            | Tu         | 09/17/               |            | Day                     |  |
| το                    | 09/17/12 to 09/23/12<br>Tu 09/18/12 | to                           | 09/21/12   | 09/17/12 to 09/23/12 | ť                       | 09/20/12   | 09/17/12 to 09/23/12 | ō                       | 09/19/12   | 09/17/12 to 09/23/12 | ťo                      | 09/18/12   | 09/17/12 to 09/23/12 | to                      | 09/24/12   | 09/24/12 to 09/30/12 | ť          | 09/20/12   | 09/17/12 to 09/23/12 | to         | 09/19/12   | 09/17/12 to 09/23/12 | ťo         | 09/18/12   | 09/17/12 to 09/23/12 | to         | Date                    |  |
|                       | 1x                                  |                              | :30        | 1×                   |                         | :30        | 1×                   |                         | :30        | 1x                   |                         | :30        | 1×                   |                         | :30        | 1x                   |            | :30        | 1×                   |            | :30        | 1x                   |            | :30        | 1x                   |            | Length                  |  |
|                       | -T<br>7:55 PM                       |                              | 6:29 PM    | F                    |                         | 6:59 PM    | T                    |                         | 6:29 PM    | W                    |                         | 6:59 PM    | -T                   |                         | 5:11 PM    | M                    |            | 5:22 PM    | T                    |            | 5:21 PM    | W                    |            | 5:22 PM    | -T                   |            | Length Aired Days Ad-ID |  |
|                       | JSD120730H                          |                              | JSD120730H |                      |                         | JSD120730H |                      |                         | JSD120730H |                      |                         | JSD120730H |                      |                         | JSD120730H |                      |            | JSD120730H |                      |            | JSD120730H |                      |            | JSD120730н |                      |            | Ad-ID                   |  |
|                       |                                     |                              |            |                      |                         |            |                      |                         |            |                      |                         |            |                      |                         |            |                      |            |            |                      |            |            |                      |            |            |                      |            |                         |  |
|                       | \$6                                 |                              | \$7        |                      |                         | \$7        |                      |                         | \$7        |                      |                         | \$7        |                      |                         | \$6        |                      |            | \$6        |                      |            | \$6        |                      |            | \$6        |                      |            | Rate                    |  |
|                       | \$600.00                            |                              | \$700.00   |                      |                         | \$700.00   |                      |                         | \$700.00   |                      |                         | \$700.00   |                      |                         | \$600.00   |                      |            | \$600.00   |                      |            | \$600.00   |                      |            | \$600.00   |                      |            | Rec                     |  |
|                       |                                     |                              |            |                      |                         |            |                      |                         |            |                      |                         |            |                      |                         |            |                      |            |            |                      |            |            |                      |            |            |                      |            | Reconciliation          |  |
|                       |                                     |                              |            |                      |                         |            |                      |                         |            |                      |                         |            |                      |                         |            |                      |            |            |                      |            |            |                      |            |            |                      |            |                         |  |
|                       |                                     |                              |            |                      |                         |            |                      |                         |            |                      |                         |            |                      |                         |            |                      |            |            |                      |            |            |                      |            |            |                      |            |                         |  |
|                       | _                                   |                              | _          |                      |                         | _          |                      |                         | _          |                      |                         |            |                      |                         | 1          |                      |            | _          |                      |            | _          |                      |            | _          |                      |            | Ref#                    |  |



Remit Address:

Main: (317) 923-8888 Billing: (317) 923-8888 90359 Collections Center Drive Chicago, IL 60693

**WISH** 

#### INVOICE

Advertiser Estimate Number Product 2328 POL/Joe Donnelly For US Senate (D) JOE DONNELLY US SENA

| Invoice #      | 205803-1            |
|----------------|---------------------|
| Invoice Date   | 09/30/12            |
| Invoice Month  | September 2012      |
| Invoice Period | 08/27/12 - 09/24/12 |

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Sales Region Sales Office Account Executive | Petry Philadelphia Station HSIW National Petry/Philadelphia

| l      |              |                     |
|--------|--------------|---------------------|
|        | Order#       | 205803              |
| لــــا | Alt Order#   | 06852655            |
| لــــا | Deal #       |                     |
|        | Order Flight | 09/18/12 - 09/24/12 |

Special Handling Billing Type Billing Calendar Cash Broadcast

650 Massachusetts Avenue NW

Attention: Accounts Payable

**Buying Time** 

Billing Address:

Washington, DC 20001-3796

Floor 1

| Product Code | Advertiser Code | IDB# |
|--------------|-----------------|------|
| 301          | 299             |      |

| Advertiser Ref | Agency Ref            |  |
|----------------|-----------------------|--|
|                | IN5252/SP2893/TO824/A |  |

|             |                | 41              |            |                      | 40              |            |                      | 39                    |                   |                      | 38                    |            |                      | 37                    | Line                |
|-------------|----------------|-----------------|------------|----------------------|-----------------|------------|----------------------|-----------------------|-------------------|----------------------|-----------------------|------------|----------------------|-----------------------|---------------------|
|             | HSIW           | HSIM            | HSIM       |                      | HSIM            | HSIW       |                      | HSIM                  | HSIM              |                      | HSIW                  | HSIM       |                      | HSIM                  |                     |
| P           |                | News 8 @ 11 M-F |            |                      | News 8 @ 11 M-F |            |                      | Entertainment Tonight |                   |                      | Entertainment Tonight |            |                      | Entertainment Tonight | Channel Description |
| Aired Spots |                | 11-1135p        |            |                      | 11-1135p        |            |                      | 728-8p                |                   |                      | 728-8p                |            |                      | 728-8p                | Time                |
| 40          | M M            |                 | V          | 09/17/1              |                 | ≤          | 09/24/1              |                       | F                 | 09/17/1              |                       | Τh         | 09/17/1              |                       | Day                 |
|             | M 09/24/12 :30 | to              | 09/19/12   | 09/17/12 to 09/23/12 | ð               | 09/24/12   | 09/24/12 to 09/30/12 | ð                     | 09/21/12          | 09/17/12 to 09/23/12 | б                     | 09/20/12   | 09/17/12 to 09/23/12 | to                    | Date                |
|             | :30<br>X       | <b>.</b>        | :30        | 1x                   |                 | :30        | 1×                   |                       | :00               | 1×                   |                       | :30        | 1×                   |                       | Length              |
|             | 11:12 PM       | •               | 11:28 PM   | W                    |                 | 7:39 PM    | M                    |                       |                   |                      |                       | 7:46 PM    | T :                  |                       | Length   Aired Days |
|             | JSD120730н     |                 | JSD120730H |                      |                 | JSD120730H |                      |                       |                   |                      |                       | JSD120730H |                      |                       | Ad-ID               |
|             | \$900.00       |                 | \$900.00   |                      |                 | \$600.00   |                      |                       | \$600.00 Credited |                      |                       | \$600.00   |                      |                       | Rate Reconciliation |
|             |                |                 | 1          |                      |                 |            |                      |                       | 7                 |                      |                       | 1          |                      |                       | Ref#                |

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

Agency Commission **Net Amount Due** 

\$18,402.50

Payment Terms 30 Days

Gross Total

\$21,650.00

\$3,247.50